

To: Hart, Daniel[Hart.Daniel@epa.gov]; Smith, Roxanne[Smith.Roxanne@epa.gov]
From: Orquina, Jessica
Sent: Wed 8/12/2015 11:07:57 PM
Subject: Fwd: FOR REVIEW: Social Media Posts for Tomorrow (8/13) - BY TOMORROW MORNING PLEASE!

FYI...

Jessica Ann Orquina
EPA Social Media Lead
Office of Web Communications
U.S. Environmental Protection Agency
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Begin forwarded message:

From: "Purchia, Liz" <Purchia.Liz@epa.gov>
Date: August 12, 2015 at 6:47:39 PM EDT
To: "Orquina, Jessica" <Orquina.Jessica@epa.gov>, EOC Public Information <EOC_Public_Information@epa.gov>, "Harrison, Melissa" <Harrison.Melissa@epa.gov>, "StClair, Christie" <StClair.Christie@epa.gov>
Cc: "Senn, John" <Senn.John@epa.gov>, "Colaizzi, Jennifer C." <Colaizzi.Jennifer@epa.gov>, "Davis, Jay" <Davis.Jay@epa.gov>
Subject: RE: FOR REVIEW: Social Media Posts for Tomorrow (8/13) - BY TOMORROW MORNING PLEASE!

Few additions to add to the mix as well for approval that we'd like to send tomorrow.

Here are some basic tweets that pull key concerns forward for folks – what we're doing, reporting on data progress, reopening, health, plume tracking. Drafted for @EPA.

We have scientists, technicians, public info officers on the ground working on #AnimasRiver spill. What they're doing: <http://www2.epa.gov/goldkingmine/roles-epa-and-other-responders-after-2015-gold-king-mine-release>

We're sampling water quality in CO/NM, & lab workers & data experts are analyzing. Learn more here, + more to come: <http://www2.epa.gov/goldkingmine/roles-epa-and-other-responders-after-2015-gold-king-mine-release>

We built series of settling ponds to help treat #AnimasRiver water & are working to increase sedimentation of metals. <http://www2.epa.gov/goldkingmine/roles-epa-and-other-responders-after-2015-gold-king-mine-release>

EPA working w/state & tribal partners on decision to reopen #AnimasRiver. Not expected before 8/17. See our 8/10 update FMI: <http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

Air/ground monitoring shows plume from #GoldKingMine has dissipated downstream. Monitoring continues. 8/10 update: <http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

From: Orquina, Jessica
Sent: Wednesday, August 12, 2015 4:40 PM
To: EOC Public Information; Harrison, Melissa; StClair, Christie
Cc: Purchia, Liz; Senn, John; Colaizzi, Jennifer C.
Subject: FOR REVIEW: Social Media Posts for Tomorrow (8/13) - BY TOMORROW MORNING PLEASE!

Hi Jennifer, John, Melissa & Christy,

Below some posts for the main Facebook and Twitter accounts that we'd like to post tomorrow. Please let me know if you have any edits or concerns.

Thanks! Jess

MORNING

TWITTER

Updates on our water quality sampling, water distribution, and water treatment ponds:
<http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

FACEBOOK

We're conducting water quality sampling, distributing water for drinking and agriculture, and building and maintaining water treatment ponds in response to the Gold King Mine spill.

LINK: <http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

LINK TITLE: Updates to EPA's Response to 2015 Release from Gold King Mine

LINK DESCRIPTION: Daily updates on the emergency response to the Gold King Mine spill.

AFTERNOON

TWITTER

We've deployed On-Scene Coordinators in CO, MN, & Navajo Nation to assist w/the response to the Gold King Mine spill. www.epa.gov/goldkingmine

FACEBOOK

We've deployed federal On-Scene Coordinators and other technicians in Colorado, New Mexico and Navajo Nation to assist with the response to the Gold King Mine spill.

LINK: <http://www2.epa.gov/goldkingmine>

TITLE: Emergency Response to August 2015 Release from Gold King Mine

DESCRIPTION: EPA activated its Emergency Operations Center to ensure coordination among its regions, laboratories and national program offices in Washington DC. EPA is closely coordinating with the officials in Colorado, New Mexico, Utah, Southern Ute tribe and Navajo Nation.

TWITTER

Our ASPECT observation plane is flying over the area impacted by Gold King Mine spill to provide data to our teams. <http://www2.epa.gov/goldkingmine/roles-epa-and-other-responders-after-2015-gold-king-mine-release>

FACEBOOK

Our ASPECT (Airborne Spectral Photometric Environmental Collection Technology) plane is flying over the area impacted by the Gold King Mine spill to provide data to our response teams.

LINK: <http://www2.epa.gov/goldkingmine/roles-epa-and-other-responders-after-2015-gold-king-mine-release>

TITLE: Roles of EPA and Other Responders After the 2015 Gold King Mine Release

DESCRIPTION: EPA is committed to working closely with response agencies and state and local officials to ensure the safety of citizens, respond to concerns and to evaluate impact to water contaminated by the spill.

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